

Messaging Templates

To help you get the word out on your cleaning protocols, we've developed templates for both your email and social media messaging.

Email Messaging

[SUBJECT LINE]

A message from the [FACILITY NAME] team,

We miss our community and are excited for when we can be together again. Our team wanted to inform you about the extensive disinfecting/sanitizing and cleaning measures [FACILITY NAME] is undergoing. During this time, we are hard at work [getting our space Zogics Clean by]:

[Remove any that do NOT apply]

- Cleaning and sanitizing free weights and dumbbells
- Replacing resistance bands, yoga mats, and exercise balls
- Cleaning and disinfecting fitness equipment
- Steam cleaning carpets
- Cleaning and sanitizing all machines
- Deep cleaning and sanitizing steam rooms [and/or saunas]
- Disinfecting flooring and windows
- Detailed, deep cleaning in locker rooms and restrooms

As we learn new ways to take care of ourselves in a time of social distancing, we want to encourage our [members/clients/fitness community] to find meaningful ways to maintain your health and fitness goals.

Stay up-to-date on how we're keeping the [FACILITY NAME] community well in mind, body, and spirit on [Facebook, Instagram, Newsletter, Website, Tik Tok, Youtube].

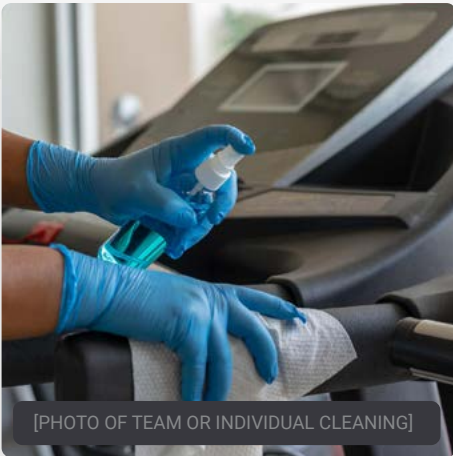
We can't wait until we see you again.

[Social Media Templates](#) →

Messaging Templates

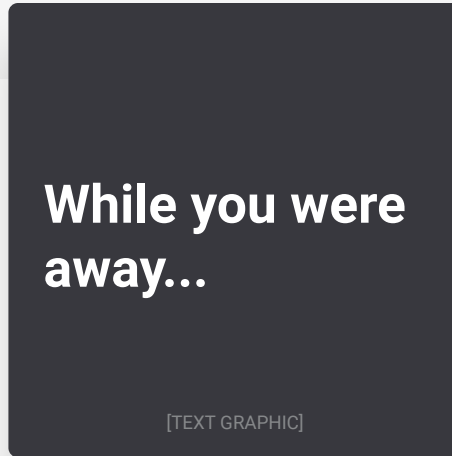
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Social Media Messaging



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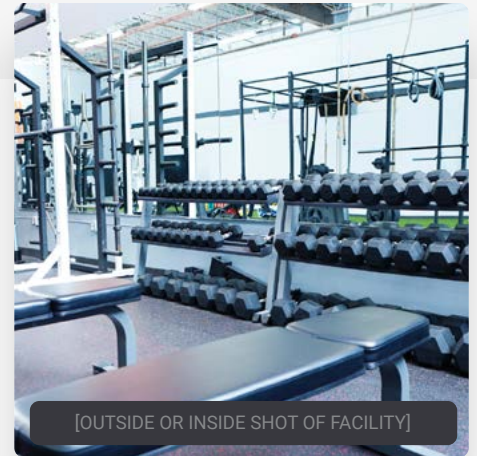
While you're at home, our team is hard at work getting [\[FACILITY NAME\]](#) into tip-top shape and ready for your return.



[POST COPY]

[\[Remove any that do NOT apply\]](#)

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[POST COPY]

[\[FACILITY NAME\]](#) may be closed, but your health isn't canceled. Join our [\[online classes, FB live/insta live broadcasts, social media fitness groups\]](#) and stay connected with your fitness goals. While you're making gains at home, our team is hard at work making sure you'll be safe when we reopen [\[bicep emoji\]](#) .