

ZOGICS
CLEAN GUIDE

Cleaning Protocols and Resources
for Fitness Centers



Getting Back to Business After “Flattening the Curve”

Despite the current shutdown, we are always looking toward the future. We know that the shutdown will end eventually (and has, for some of you), and the public will want to get back to life as usual. We have been listening to the concerns of our industry and we know that you are worried about rebuilding and growing your business after the crisis. As communities get back to their normal routines, they want to know that the places they go are clean and safe. **How can you reassure your clientele that they are entering a safe, germ-and-bacteria-free zone?**

We developed the Zogics Clean Guide for just this reason.

The Zogics Clean Guide toolkit provides owners and managers with everything from step-by-step cleaning protocols to resources for communicating to clientele that you are following expert recommendations and best practices to deep clean your facility.

By following the steps in this toolkit, you will not only get an expert-informed cleaning protocol, but will also learn how to build customer trust by highlighting your high standards of cleaning and sanitizing. We know that with the right tools and planning, your fitness facility will have new and returning clients coming through your (thoroughly cleaned and sanitized) front doors upon your grand re-opening.

Reassuring Clientele Post-COVID-19

When your studio or gym reopens, our “normal” won’t be normal any longer. Businesses are going to have to work extra hard to reassure their customers that the spaces they enter are clean, safe, and that they truly care about keeping people healthy. We know that you do care about the health and safety of your members, and right now you’re probably looking for a little help communicating all the great operational updates you’re making for your clients.



Integrate your cleaning protocol into your staff and customer communications

- Create messaging around best practices for members to prevent the spread of germs. Post flyers and signs throughout your facility encouraging members to uphold these practices for their own safety and the health of other members. Encourage staff to reinforce these best practices with members, too.*
- Include information about your cleaning practices in member communications, whether through newsletters, email check-ins, or at member enrollment. Not only is this a good way to let your current members know that you are upholding the highest levels of cleanliness and safety, but this can also be promoted as a selling point for your facility to prospective clientele.
- If you have a social media account, a detailed post about your current deep cleaning practices will show your members how you’re continuing to put their health first.
- Be informational and factual about the spread of germs and the necessary standards of cleanliness for your facility, but use uplifting, reassuring messaging to explain your protocols.



Lead clientele and employees by example

- Be an industry leader in your community – improve and refine your cleanliness protocol to stay on the cutting edge of developments and guidelines.
- Discourage sick customers from coming to the gym by offering a robust catalog of online class alternatives.
- Learn to be proactive, rather than reactive by incorporating precautionary measures into your business practices, such as daily/weekly/monthly/annual cleaning protocols, improved internal and external communications, and a dynamic cleaning supplies ordering process.

*At the end of this guide, we put together some helpful messaging templates for your email and social media communications. [Click here to check them out!](#)

Room-by-room Cleaning Breakdown

Cleaning refers to the removal of germs, dirt, and impurities from surfaces. It does not kill germs, but by removing them, it lowers their numbers and the risk of spreading infection.

Disinfecting/Sanitizing refers to using chemicals, for example, EPA-registered disinfectants, to kill germs on surfaces. By killing germs on a surface after cleaning, it can further lower the risk of spreading infection.

Source: <https://www.cdc.gov/coronavirus/2019-ncov/prevent-getting-sick/cleaning-disinfection.html>

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Product List

 This guide is interactive. Click above to jump to a section.

Lobbies

Cleaning & Disinfecting Protocol

The lobby is the first impression your clientele has when they walk through the door. When your members come back to your facility, it should be practically sparkling. They will want to feel reassured that their fitness club has taken every measure to eliminate coronavirus risk and this is your opportunity to show them that you have.



 This area should be deep cleaned **once a week**.

Items you'll need:



General Purpose Disposable Gloves



All-purpose Microfiber Towels



General Purpose Cleaning Solution



Commercial Vacuum



Commercial Dry Dust Mop



Wet-Vac



Electrostatic Sprayer



Spray Bottles



Non-Streaking Glass Cleaner



General Purpose Wet Mop



Mop Bucket with Wringer



Steam Vacuum



Soft Surface Carpet Sanitizer



Antibacterial Gym Wipes



EPA Commercial Disinfectant

11 Step Protocol →

> **Start by cleaning (remove dust, dirt, debris)**

- 1 Put on general purpose disposable gloves to be worn throughout the cleaning process.
- 2 Unplug all electronics, such as phones, scanners, computers, before getting started.
- 3 Get your general use cleaning solution ready. We recommend using a cleaner that will work on multiple surfaces.
- 4 Apply cleaner to surfaces by spraying directly onto what you are cleaning, or spraying cleaner onto a microfiber cloth first. Start your cleaning by wiping down all high touch point areas, paying special attention to doors and door handles, countertops, tables, and chairs. If you want to get maximum spray coverage, consider using an electrostatic sprayer throughout this process.
- 5 Now branch out to cleaning those surfaces that are touched less frequently, like brochure holders, merchandise stands, and banners. Make sure that all surfaces have been properly cleaned before moving on to the disinfecting process.

> **Deep clean to disinfect and sanitize**

- 6 Make sure you have an EPA-registered product that's designated for use against SARS-CoV-2. Our favorite disinfecting/sanitizing products are Zogics Antibacterial Gym Wipes and Zogics Commercial Disinfectant Concentrate. Now you'll need to disinfect all surfaces that you have wiped clean. You may need to use a variety of products depending on what furnishings and surfaces sit in the lobby. Always follow manufacturer instructions on the disinfectant to ensure that you are using the product properly.

Disinfectant wipes are best used for electronics to avoid causing damage to expensive items.

Disinfectant sprays can be used on hard surfaces like countertops and chairs.

- 7 Move aside any tables, cabinets, and shelves so that you can sweep and vacuum floors.
- 8 Depending on the type of flooring in the area, you will need to do the following to properly disinfect your lobby floors:
 - For carpet, we recommend using a soft-surface sanitizer to clean and deodorize. Following the product directions, use a commercial steam vacuum to sanitize the carpet, allowing the carpet to dry completely.
 - For tile flooring, fill your mop bucket with the proper dilution of Commercial Disinfectant Concentrate. Get the mop wet and wring it so that it is just damp enough to wet the floor. Starting at the back of the room, begin mopping across the room, re-wetting and wringing the mop as needed. Allow disinfectant solution to sit as the floor air dries.
- 9 If there are any rugs or drapery in the lobby that can be laundered, you should launder these items at the highest possible water temperature based on the manufacturer's recommendations. If these items cannot be laundered, follow the steam cleaning directions from the carpet sanitization process.
- 10 Clean windows and glass doors using a non-streaking glass cleaner and then again with a disinfecting multi-purpose cleaner to fully sanitize the glass.
- 11 Carefully remove your gloves as soon as you are finished

Don't forget these high touch point spots:

- Door handles
- Scan-in systems
- Front desk surfaces
- Water fountains
- Vending machines
- Brochure or flyer displays
- Writing utensils
- Countertops & sides

Locker Rooms

Cleaning & Disinfecting Protocol

Locker rooms are chock full of high touch-point areas and can be real dirt and bacteria magnets. You will want to clean and disinfect every surface in your facility's locker room. These spaces deserve a daily cleaning, and when you take the time to do a deep cleaning (weekly), you should follow the steps below.

 **This area should be cleaned daily and deep cleaned once a week.**



Items you'll need:



General Purpose Disposable Gloves



All-purpose Microfiber Towels



General Purpose Cleaning Solution



EPA Commercial Disinfectant



Floor Cleaning Solution



Commercial Dry Dust Mop



Cellulose Sponge



Heavy Duty Cleaning Bucket



General Purpose Wet Mop



Mop Bucket with Wringer



Commercial Trash Can Liners



Non-Streaking Glass Cleaner

10 Step Protocol →

> **Start by cleaning (remove dust, dirt, debris)**

- 1 Put on general purpose disposable gloves to be worn throughout the cleaning process.
- 2 Using a multi-purpose cleaner, wipe down all counters, tile, benches, lockers, light switches, vents, and handles. Spray directly on surfaces or use a sponge to apply cleaner. Rinse with water and allow to dry.
- 3 Be as thorough as possible. Don't just clean the outside of lockers, but take time to clean the shelves, the inside of the door, and the backs of the cubbies. If there are other furnishings in the rooms that don't normally get a deep clean, like cabinets or hampers, those should be deep-cleaned as well.
- 4 Remove all trash from trash cans and receptacles and wipe down those surfaces.
- 5 Use an EPA-registered product designated for use against SARS-CoV-2 to disinfect all surfaces that you have already cleaned. Always follow manufacturer instructions on the disinfectant to ensure that you are using the product properly. Disinfectants have specific dwell times, or contact times, in which the surface needs to remain visibly wet in order to kill microorganisms.
- 6 Sweep or dry mop floors to pick up dust and dirt. Use a wet mop and floor cleaner to remove caked on grime.

> **Deep clean to disinfect and sanitize**

- 7 Empty your mop bucket and fill with the proper dilution of a multi-use commercial disinfectant, wet and wring the wet mop leaving enough solution to thoroughly wet the floor. Starting at the side of the room opposite of the door, begin mopping in a 10 ft by 10 ft area as you work your way toward the doorway. Allow to air dry. If the floor is heavily soiled, repeat.
- 8 After cleaning and sanitizing the floor and surfaces, clean all mirrors and glass surfaces with non-ammoniated glass cleaner using a fresh, lint-free microfiber cloth or towel.
- 9 If there are any linens in the room, you will want to launder them with a detergent of your choice at the warmest water temperature recommended by the manufacturer and dry them completely.
- 10 Carefully remove your gloves as soon as you are finished and toss them in the trash. Wash your hands thoroughly for at least 20 seconds in warm water. You should do this every time you finish cleaning and disinfecting an area.

Don't forget these high touch point spots:

- Benches
- Locker handles
- Hand dryers
- Door handles
- Water fountains
- Paper towel dispensers
- Faucet handles
- Soap dispensers

Restrooms

Cleaning & Disinfecting Protocol

Restrooms are breeding grounds for lots of germs and bacteria and getting those germey spaces spotless and sanitized is critically important during your deep cleaning process. Restrooms should be cleaned multiple times throughout the day, and deep cleaned once a week.

 **This area should be cleaned multiple times daily and deep cleaned once a week.**



Items you'll need:



General Purpose Disposable Gloves



All-purpose Microfiber Towels



General Purpose Cleaning Solution



EPA Commercial Disinfectant



Floor Cleaning Solution



Commercial Dry Dust Mop



Toilet Bowl Cleaner



Non-Streaking Glass Cleaner



Cellulose Sponge



Heavy Duty Cleaning Bucket



General Purpose Wet Mop



Mop Bucket with Wringer



Commercial Trash Can Liners



Toilet Brush or Swab

10 Step Protocol →

➤ **Start by cleaning (remove dust, dirt, debris)**

- 1 Put on general purpose disposable gloves to be worn throughout the cleaning process.
- 2 Prepare a multi-purpose cleaner according to the instructions on the packaging.
- 3 Using your cleaning solution, wipe down stalls, handles, faucets, and countertops with a microfiber cloth. At this point, you are focusing on removing the soils that may hold bacteria and germs. Spend some extra time identifying areas of the restroom that are frequently touched, including light switches, buttons on soap dispensers, and even toilet paper dispensers.
- 4 Use a toilet bowl cleaner to scrub toilets and urinals with a toilet brush or toilet swab, paying special attention to the area under the toilet rim and the urinal trap screen. Allow the cleaning solution to sit for up to ten minutes and then rinse by flushing.
- 5 Empty trash cans and trash receptacles by the sink and in every stall, then spray down and clean them thoroughly using your multi-purpose cleaning solution.

➤ **Deep clean to disinfect and sanitize**

- 6 Prepare to disinfect surfaces using an EPA-registered disinfectant product designated for use against SARS-CoV-2. Always follow manufacturer instructions on the disinfectant to ensure that you are using the product properly. You will either want to use a cleaning bucket and cellulose sponge or spray bottles and microfiber cleaning cloths for this step. Disinfect all surfaces that you have cleaned using your multi-purpose cleaner.
- 7 Sweep or dry mop floors to pick up dust and dirt. Use a wet mop and floor cleaner to remove caked on grime. Allow to dry.

- 8 Empty your mop bucket and refill with the proper dilution of a commercial disinfectant concentrate. Wring your damp mop so that it has enough liquid to lightly wet the floor. Starting at the back of the room, begin mopping in a 10 ft by 10 ft area, repeating the steps as you work across the room. Allow to air dry. If the floor is heavily soiled, repeat the previous procedure.
- 9 Wipe down all mirrors and glass surfaces such as light covers with a non-streaking glass cleaner and clean microfiber cleaning cloth or towel. Save this step until you are done mopping and spraying surfaces so your clean mirrors stay clean.
- 10 Carefully remove your gloves as soon as you are finished and toss them in the trash. Wash your hands thoroughly for at least 20 seconds in warm water. You should do this every time you finish cleaning and disinfecting an area.

Don't forget these high touch point spots:

- Faucets
- Door handles
- Urinal handles
- Counters
- Trash can lids
- Soap dispensers
- Hand dryers
- Toilets
- Paper towel dispensers

Weight Rooms

Cleaning & Disinfecting Protocol

Weight rooms are full of equipment that is frequently touched or handled throughout the day by a number of people. With so many hands and bodies touching weight equipment throughout the days, weeks, months, and years your facility has been open, it's no surprise that this area has a lot of health hazard potential. You can treat your customers to a sparkling clean weight room when they return using the following steps. Weight rooms should be cleaned daily, and deep cleaned once a week. As a reminder, encourage staff and members to wipe down weights before and after each use.



 **This area should be cleaned daily and deep cleaned once a week.**

Items you'll need:



General Purpose Disposable Gloves



All-purpose Microfiber Towels



General Purpose Cleaning Solution



EPA Commercial Disinfectant



Commercial Dry Dust Mop



Electrostatic Sprayer



Non-Streaking Glass Cleaner



Multi-surface Autoscrubber



Cellulose Sponge



General Purpose Wet Mop



Mop Bucket with Wringer



Spray Bottle



Antibacterial Gym Wipes



Rubber Floor Cleaner



Concentrated Surface Disinfectant

9 Step Protocol →

> **Start by cleaning (remove dust, dirt, debris)**

- 1 Put on general purpose disposable gloves to be worn throughout the cleaning process.
- 2 Prepare a multi-purpose cleaning solution according to the instructions on the packaging. You will want to use a spray bottle and cleaning cloth with your solution.
- 3 Using the general purpose cleaner, spray and wipe all weights, bars, and machines, and equipment in the vicinity. Clean all equipment thoroughly. It is not enough to wipe down the top surface of a bench, for example. You should clean the sides, underneath, and along the legs. Use a scrub brush on tough, caked on soil.
- 4 Remember that all equipment must be cleaned, including bands, yoga mats, foam rollers, and exercise balls.

Porous equipment like resistance bands can be difficult to clean because the materials are prone to deterioration. You can clean such items in warm, soapy water (using a mild dish soap) and allow them to air dry, or you may opt to replace them before reopening your facility.

> **Deep clean to disinfect and sanitize**

- 5 Using a broad spectrum disinfectant, follow label instructions to properly disinfect and sanitize the now-clean equipment. You will want to use spray bottles and microfiber cleaning cloths for this step. Disinfect all surfaces that you have already cleaned using the general purpose cleaner. For maximum effectiveness against viral residue, utilize a handheld electrostatic sprayer to achieve greater coverage of surfaces with your disinfectant.

Remember that to properly disinfect the area, you will need to move equipment out of the way to wipe down and deep clean the weight room floors where sweat and other dirt collects.

- 6 If the flooring is a hard surface like tile, you should use a dry mop to remove dirt before damp mopping with a disinfecting cleaner.

Fill a mop bucket with the proper dilution of commercial disinfectant concentrate, wet and wring the wet mop leaving enough solution to thoroughly wet the floor. Starting at away from the doorway, begin mopping in a 10 ft by 10 ft area as you work your way toward the doorway. Allow to air dry. If the floor is heavily soiled, repeating if needed.

- 7 If the flooring is a soft surface, like a mat or rubber flooring, use a broom or vacuum to get rid of dust and dirt.

For mats, use antibacterial gym wipes or a concentrated surface disinfectant to disinfect the surface.

For rubber flooring, wet mop the floor using a solution of rubber flooring cleaner for gyms and allow the solution to soak through for around 5–7 minutes before mopping up the excess water or using a wet-vac. For the deepest clean, use a multi-surface autoscrubber.

- 8 Spray down all weight room mirrors with a non-streaking glass cleaner and clean with a microfiber cleaning cloth or towel. Finish this step by repeating your last process, but this time using a disinfecting all-purpose spray. You should always save cleaning the mirrors for last, to avoid dirtying the glass while mopping or scrubbing down equipment.

- 9 Carefully remove your gloves as soon as you are finished and toss them in the trash. Wash your hands thoroughly for at least 20 seconds in warm water. You should do this every time you finish cleaning and disinfecting an area.

Don't forget these high touch point spots:

- Barbells
- Dumbbells
- Fitness accessories
- Benches
- Free weights
- (foam rollers, exercise balls, resistance bands)
- Kettlebells
- Punching bags

Cardio Rooms

Cleaning & Disinfecting Protocol

Cardio machines get a lot of attention when gyms are open, so it shouldn't be a surprise that these same machines will need a lot of extra attention during your deep cleaning process. Because cardio rooms house electronic equipment, you will need to take a few extra precautions before getting started with your cleaning to protect yourself and the machines. Cardio rooms should be cleaned daily, and deep cleaned once a week. As a reminder, encourage staff and members to wipe equipment down before and after each use.



 **This area should be cleaned daily and deep cleaned once a week.**

Items you'll need:



General Purpose Disposable Gloves



All-purpose Microfiber Towels



General Purpose Cleaning Solution



EPA Commercial Disinfectant



Floor Cleaning Solution



Commercial Dry Dust Mop



Commercial Vacuum



Spray Bottle



Cellulose Sponge



Wet-Vac



General Purpose Wet Mop



Mop Bucket with Wringer



Commercial Trash Can Liners



Antibacterial Gym Wipes



Rubber Floor Cleaner

8 Step Protocol →

> **Start by cleaning (remove dust, dirt, debris)**

- 1 Put on general purpose disposable gloves to be worn throughout the cleaning process.
- 2 Unplug all machines that you will be cleaning.
- 3 Prepare your dilution of a general purpose cleaner, or a comparable multi-purpose cleaning solution. You will want to use your cleaner in a spray bottle and have a lint-free microfiber cloth handy.
- 4 Spray the cleaner directly on your cleaning cloth. Use the lightly saturated cloth to wipe down machines. Never spray cleaner directly on the machine. Remember to take some extra time loosening any soil build up around buttons and rails. Be as thorough as possible, including cleaning the base and back of the machine. For electronic panels, we recommend you use cleaning wipes to prevent damage and spray cleaner on the rest of the machine.

> **Deep clean to disinfect and sanitize**

- 5 Use an EPA-registered product designated for use against SARS-CoV-2 to disinfect all surfaces that you have already cleaned. We recommend using our antibacterial gym wipes for your machine electronics. Wipes will help you prevent damage to expensive touchscreens and control panels. Other surfaces can be disinfected with the wipes or a commercial disinfectant concentrate.
- 6 Move machines aside and use a vacuum to pick up dust and dirt. You are preparing to sanitize the floors, so you'll want to get your area as soil-free as possible before moving on to the next step.

Instead of a vacuum, you could also utilize a microfiber mopping kit and floor cleaner, to get that sparkling clean look and feel on your hard surface floors.

- 7 Depending on the type of flooring in the area, you will need to do the following to disinfect the floors:

For mats, go over the surface with antibacterial gym wipes and allow to dry.

For rubber flooring, use a rubber flooring cleaner and allow the water to soak through for around 5–7 minutes. Mop up excess water or use a wet-vac to remove water.

For tile flooring, fill a mop bucket with the proper dilution of disinfecting cleaner. Using a general purpose wet mop, get your mop damp enough to wet the floor. Starting at the back of the room, begin mopping in a 10 ft by 10 ft area, repeating the steps as you work across the room. Allow to air dry and repeat if the floor still appears dirty.

- 8 Carefully remove gloves as soon as you are finished and toss them in the trash. Wash your hands thoroughly for at least 20 seconds in warm water. You should do this every time you finish cleaning and disinfecting an area.

Don't forget these high touch point spots:

- Touchscreens
- Machine handles and rails
- Control panel buttons
- Seats (such as on stationary bikes)

Saunas & Steam Rooms

Cleaning & Disinfecting Protocol

There's nothing like a sauna and steam room session to help members relax a little bit. However, saunas and steam rooms bring their own set of challenges for cleaning and maintenance that demands a little extra scrubbing during a deep clean. These spots can house bacteria and viruses, and anything less than a clean sauna or steam room might even be putting your members at risk. By following these steps, you and your members will know they are safe to relax once again. Saunas and steam rooms should have a deep clean done once a week.



 **This area should be cleaned daily and deep cleaned once a week.**

Items you'll need:



General Purpose Disposable Gloves



All-purpose Microfiber Towels



General Purpose Cleaning Solution



EPA Commercial Disinfectant



Microfiber Mop



All Surface Cleaner



Scrub Brush



Cellulose Sponge



Sand Paper



Electrostatic Sprayer



Broom or Cordless Vacuum



Non-Streaking Glass Cleaner



Spray Bottle

7 Step Protocol →

> Start by cleaning (remove dust, dirt, debris)

- 1 Put on general purpose disposable gloves to be worn throughout the cleaning process.
- 2 Prepare your preferred cleaning solution using a mild cleaner, according to the instructions on the packaging. Make sure that your cleaner is appropriate for the surfaces in your sauna or steam room.
- 3 Using a handheld scrub brush, begin lightly scrubbing the inside of the room. Focus first on those areas that are frequently touched, like benches, backrests, door handles, and even walls. 30 seconds of scrubbing will be enough to get most surfaces clean. You will want to scrub areas that are stained more vigorously to remove the stain. Rinse down the room and allow to dry.

Difficult or stubborn stains on wood can be removed by lightly sanding the area.

- 4 Sweep or vacuum floors to pick up any particles that have gotten tracked in. Using your all surface cleaner again, go over the floor using a microfiber mop to remove grime and dirt. Focus especially on getting to those areas under benches where sweat and dirt can collect.

Remove any drain grates or ventilation grates to scrub down with the all surface cleaner. Dry the grates and disinfect them thoroughly using a mister before replacing them.

> Deep clean to disinfect and sanitize

- 5 Use an electrostatic sprayer to cover every nook and cranny of the area with an EPA-registered product that's designated for use against SARS-CoV-2. Always make sure that your cleaner is appropriate for the sauna/steam room surfaces to prevent damages. Because disinfectants can be corrosive to steam rooms and saunas, you should use a light touch with your dilution. However, now more than ever you will want to take that extra step to sanitize your rooms for the safety of clientele.
- 6 Clean glass doors using non-streaking glass cleaner, and then disinfect the glass to fully sanitize the space.
- 7 Carefully remove your gloves as soon as you are finished and toss them in the trash. Wash your hands thoroughly for at least 20 seconds in warm water. You should do this every time you finish cleaning and disinfecting an area.

Don't forget these high touch point spots:

- Backrest
- Door handles
- Drain gate
- Walls & corners
- Benches & seats
- Light switches & controls



Zogics All Surface Neutral Cleaner



Zogics Non-Streaking Glass Cleaner



Zogics Low Acid Toilet Bowl Cleaner



Zogics Organic Acid Restroom Cleaner



Zogics General Purpose Cleaner



Zogics EPA Commercial Disinfectant Concentrate



Zogics Antibacterial Wipes



Zogics Wellness Center Wipes



Zogics Enzyme Enriched Floor Cleaner & Deodorizer



Zogics Rubber Floor Cleaner



Soft Surface Sanitizer & Carpet Deodorizer



MatGuard MatPRO Concentrated Commercial Surface Disinfectant



Protexus Electrostatic Sprayer & PURTABS



Stay Informed

The best defense is a good offense, right? That's why you should make it a priority to stay updated on COVID-19 developments from trusted sources like the Center for Disease Control. Keep in mind that information is changing by the day, sometimes the hour. Fitness facilities can take this uncertain time as a teachable moment for their everyday operations and cleaning practices.

Some key takeaways for fitness centers are:

- Remember that coronavirus spreads person-to-person via respiratory droplets when an infected person coughs, sneezes, or exhales. This virus can live on surfaces, which is why proper cleaning and disinfecting/sanitizing protocols are critical to ensuring clientele safety.
- Use this moment to re-evaluate your previous cleanliness standards and update your "meaning behind cleaning." By doing this, you are setting your facility up for success in tackling the post-coronavirus worries of clientele and staff.
- Keep tabs on best practices and protocols for preventing the spread of germs and infectious diseases year-round.
- Consider building a task force or team to create a structure of accountability for preventive measures.
- Create a list of reliable references about useful products, safety guidelines for businesses and individuals, and upholding industry standards.

Messaging Templates

To help you get the word out on your cleaning protocols, we've developed templates for both your email and social media messaging.

Email Messaging

[SUBJECT LINE]

A message from the [FACILITY NAME] team,

We miss our community and are excited for when we can be together again. Our team wanted to inform you about the extensive disinfecting/sanitizing and cleaning measures [FACILITY NAME] is undergoing. During this time, we are hard at work [getting our space Zogics Clean by]:

[Remove any that do NOT apply]

- Cleaning and sanitizing free weights and dumbbells
- Replacing resistance bands, yoga mats, and exercise balls
- Cleaning and disinfecting fitness equipment
- Steam cleaning carpets
- Cleaning and sanitizing all machines
- Deep cleaning and sanitizing steam rooms [and/or saunas]
- Disinfecting flooring and windows
- Detailed, deep cleaning in locker rooms and restrooms

As we learn new ways to take care of ourselves in a time of social distancing, we want to encourage our [members/clients/fitness community] to find meaningful ways to maintain your health and fitness goals.

Stay up-to-date on how we're keeping the [FACILITY NAME] community well in mind, body, and spirit on [Facebook, Instagram, Newsletter, Website, Tik Tok, Youtube].

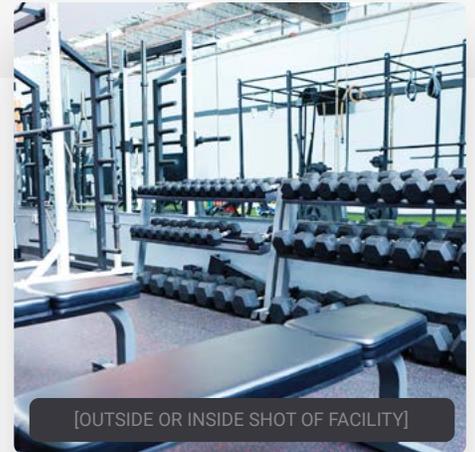
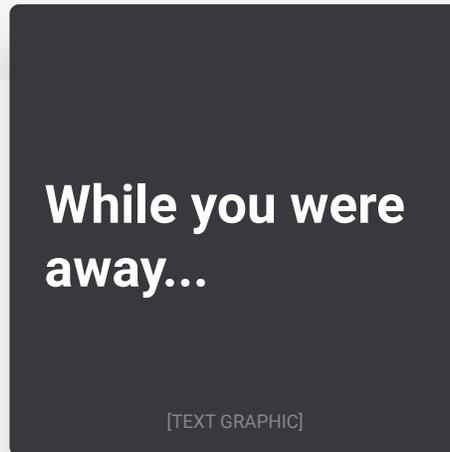
We can't wait until we see you again.

Social Media Templates →

Messaging Templates

To help you get the word out on your cleaning protocols, we've developed templates for both your email and social media messaging.

Social Media Messaging



[POST COPY]

While you're at home, our team is hard at work getting [\[FACILITY NAME\]](#) into tip-top shape and ready for your return.

[POST COPY]

[\[Remove any that do NOT apply\]](#)

- Cleaning and sanitizing free weights and dumbbells
- Replacing resistance bands, yoga mats, and exercise balls
- Cleaning and disinfecting fitness equipment
- Steam cleaning carpets
- Cleaning and sanitizing all machines
- Deep cleaning and sanitizing steam rooms [\[and/or saunas\]](#)
- Disinfecting flooring and windows
- Detailed, deep cleaning in locker rooms and restrooms

[POST COPY]

[\[FACILITY NAME\]](#) may be closed, but your health isn't canceled. Join our [\[online classes, FB live/insta live broadcasts, social media fitness groups\]](#) and stay connected with your fitness goals. While you're making gains at home, our team is hard at work making sure you'll be safe when we reopen [\[bicep emoji\]](#) .



Questions? We love to help!

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