



## CLIENT SHOWCASE

### THE POLO CLUB OF BATON RATON

Boca Raton, FL

#### SERVICES PROVIDED BY ARDENT FITNESS:

- Ecore Moxie Motivate Plus gym flooring
- Floor preparation & installation

When The Polo Club of Boca Raton set out to refresh its expansive fitness center, the goal was clear: create a space that felt less like a traditional weight room and more like a spa-inspired wellness destination. Ardent Fitness was brought in to deliver on one critical piece of that vision—flooring.

Our team installed Ecore's Moxie Motivate Plus across multiple training zones, including the main fitness space, spin studio, Pilates room, recovery area, and functional training space. The Carbone and Grigio finishes provided a sleek, elevated look that immediately set the tone for a luxury experience. The flooring not only delivers a high-end appearance but also performs like a true fitness floor—durable, supportive, and designed to handle heavy daily use.

Beyond installation, our scope included preparing each room by removing existing vinyl and wood flooring, handling adhesive work, and performing detailed cut-ins. In the main fitness space, we expanded treadmill cutouts, added stair nosing, and even reworked platforms to guarantee a perfect fit.





## Custom-Fit Treadmill Cutouts

In the main fitness area, Ardent expanded treadmill cutouts and added stair nosing for a seamless installation. These details ensured that the new Moxie flooring not only fit perfectly with the club's existing equipment but also delivered a polished, spa-like look that members notice the moment they enter.



## Sound and Impact Absorption

In the spin studio, the same Grigio finish was installed, giving the room a fresh, energetic aesthetic. The Moxie surface absorbs impact and reduces sound, creating a better experience for both riders and instructors while maintaining a sleek appearance.



## Luxury Look

The Pilates and recovery rooms were outfitted with Ecore's Moxie Motivate Plus in the Grigio finish. This lighter tone brings a clean, modern feel to the space while delivering the durability and comfort expected of a performance fitness floor. Members experience the look of luxury flooring with the resilience needed for daily use.



## Functional, Practical, and Elegant

The functional training space and larger workout areas featured the Carbone finish, a darker tone that balances elegance with practicality. This colorway provides a refined foundation while standing up to high-traffic use, giving the club a floor that performs as beautifully as it looks.



## FLOORING



**ECORE ATHLETIC**  
Moxie Motivate Plus (Grigio)



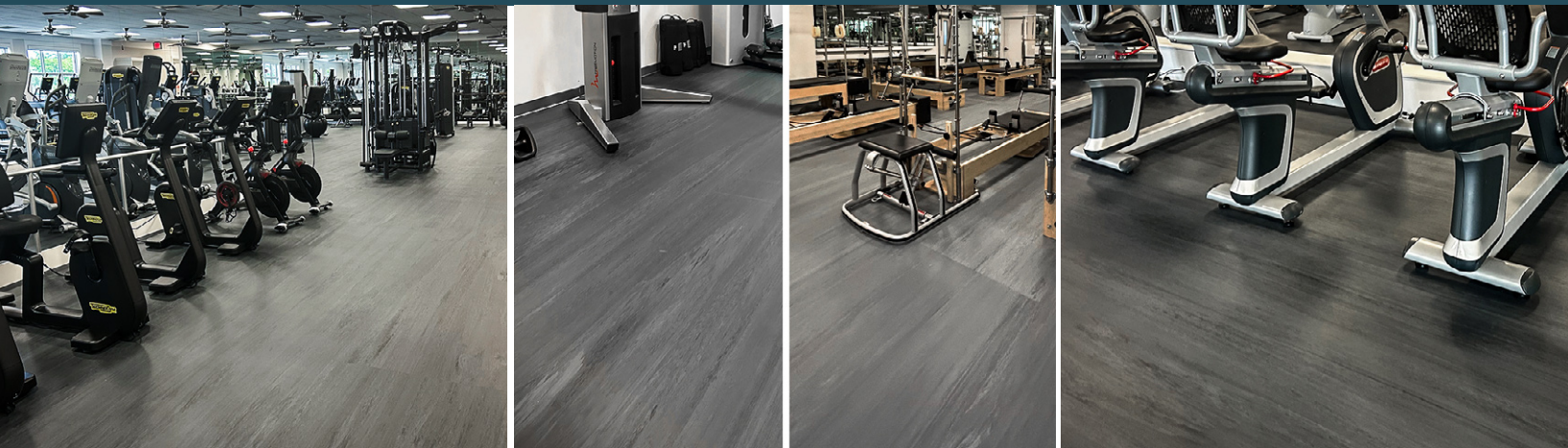
**ECORE ATHLETIC**  
Moxie Motivate Plus (Carbone)



**ECORE ATHLETIC**  
E-Grip III Flooring Adhesive

"The big thing is the high-end look of the Moxie product combined with the feel and performance of a gym floor. High-performance fitness flooring doesn't have to be rubber anymore. With Moxie, you **get the durability you need while achieving a look that feels memorable, unique, and spa-like**—not just another weight room."

—Evan Lyons, Managing Director of Ardent Fitness



## CREATE YOUR FITNESS SPACE

From country clubs like The Polo Club of Boca Raton to luxury home gyms or multi-family housing, Ardent Fitness is here to help with the entire process, from space planning and design to fitness equipment selection, delivery, installation, and service.



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