

The Georgetown Inn
part of
The Georgetown Collection

CLIENT SHOWCASE

THE GEORGETOWN INN

Washington, DC

SERVICES PROVIDED BY ARDENT FITNESS:

- Fitness equipment
- Fitness equipment setup & installation
- Zogics Gym Wipes

Nestled in the heart of historic Georgetown, The Georgetown Inn is known for its graceful sophistication and contemporary comfort. Recently, the hotel partnered with Ardent Fitness to completely revamp its fitness center, giving guests a top-tier cardio room to enjoy.

Ardent Fitness' approach was comprehensive, covering the layout, design, equipment delivery, setup, and ongoing service of the new fitness center equipment. The goal was to create a state-of-the-art workout environment that meets the expectations of fitness enthusiasts and aligns with the hotel's commitment to sustainability.

Ardent Fitness selected SportsArt cardio equipment to update the space. SportsArt's cardio equipment is self-powered, providing a low-impact, highly effective workout to all users. This feature significantly reduces the fitness center's carbon footprint, aligning perfectly with The Georgetown Inn's sustainability goals. Alongside the cardio equipment is a carefully chosen selection of functional fitness equipment that appeals to a wide range of exercise levels.





Complete Functional Fitness in a Small Space

Complementing the cardio equipment is a full suite of workout options, designed to maximize the square footage of the space.



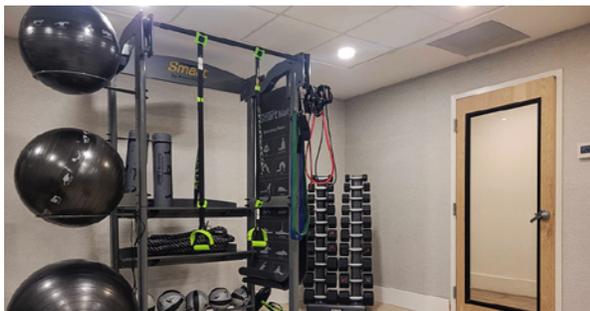
Self-Powered Cardio

Every step, pedal, and stride guests take powers their workout, offsetting energy consumption.



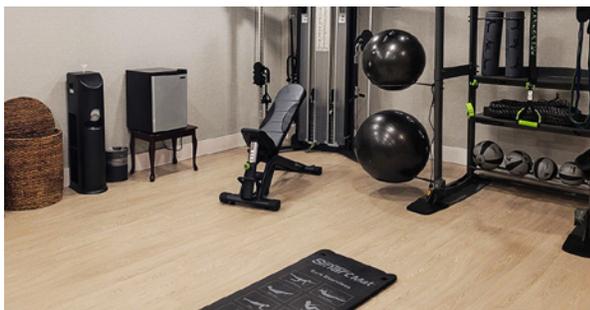
A Full Workout For Every Guest

SportsArt functional strength training and Prism Free-Standing 1 Bay Units offer complete workouts in a small footprint.



A Full Workout For Every Guest

Along with the Prism Free-Standing 1 Bay Unit, Hex dumbbells on a TKO rack offer a full range of weights to guests.



Maintain a Clean Environment & Protect Equipment

Zogics gym wipes are housed in their ultra-convenient Cleaning Station, promoting healthy hygiene habits and extending the life of the new fitness equipment.



"I just wanted to quickly email you to let you know that...the guests loved the new facility and equipment... it was the most positive feedback they have received. I went in on Thursday to check it out and I agree; I love the look and layout and the Sports Art equipment is nice! Thanks again for all your help with this project!"

Michael Winberg
GENERAL MANAGER
The Georgetown Inn

EQUIPMENT PROVIDED



PRISM FITNESS
Studio FTC Free Standing -
1 Bay Package



TKO
Tri Grip® Urethane
Hex Dumbbell



TKO
10 Pair Vertical Dumbbell Rack



SPORTSART
T676 Treadmill



SPORTSART
E876 Elliptical



SPORTSART
C576R Recumbent Cycle



SPORTSART
DS972 Functional Trainer



SPORTSART
A991 Adjustable Bench



ZOGICS
The Cleaning Station

CREATE YOUR FITNESS SPACE

Whether you're looking to upgrade your fitness facilities at a historic hotel like The Georgetown Inn, or are a larger fitness facility at a major university or country club, or even a home gym space, Ardent Fitness is here to help with the entire process, from planning and design to fitness equipment selection, delivery, installation, and service.

 (888) 429-7759

 [ardentfitness.com](https://www.ardentfitness.com)

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