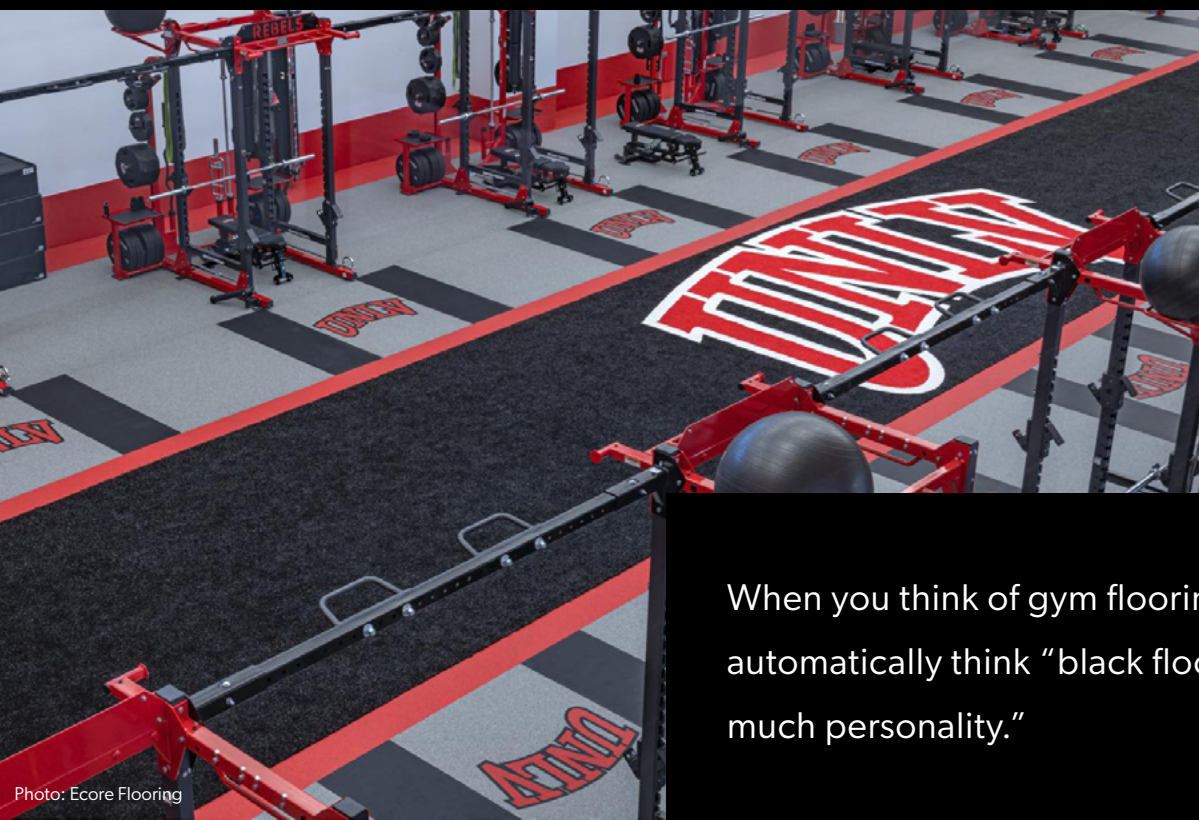


BEYOND BLACK

Explore the Creative Possibilities
of Gym Flooring with Ecore

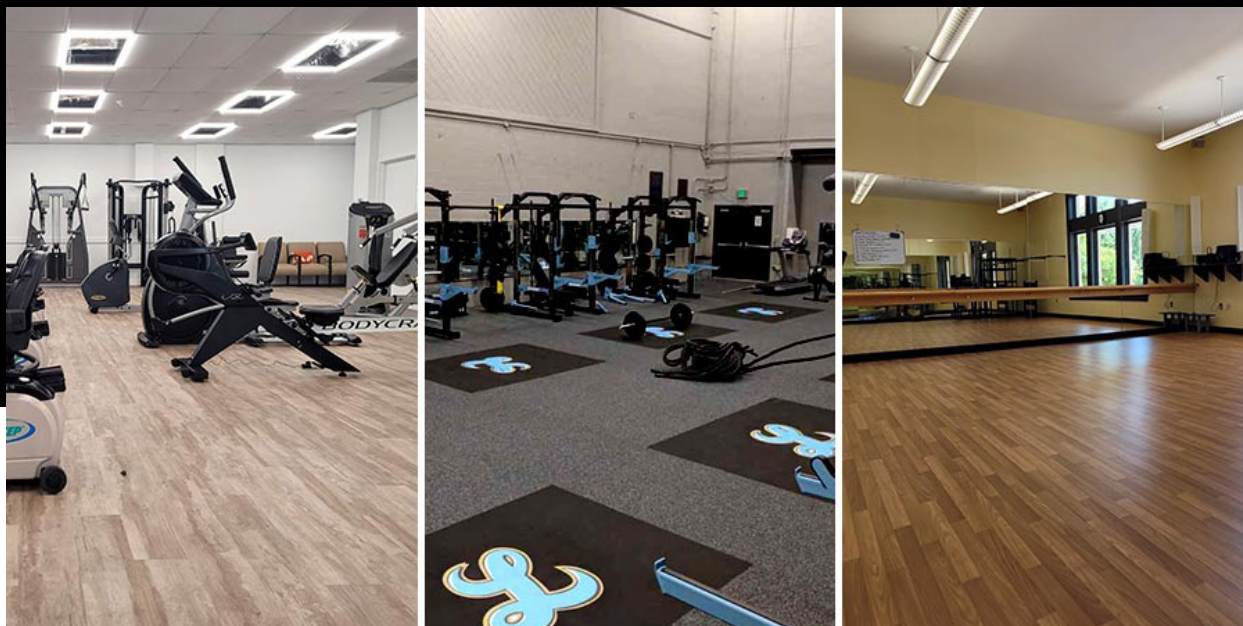


When you think of gym flooring, you may automatically think “black floors with not much personality.”

There are now so many options when it comes to fitness center flooring, including wood-look flooring, patterns and colors, and even custom logos and other custom treatments.

Thinking beyond black rubber flooring opens up the design possibilities in your space and lets you take full control over your aesthetic to stand out from your competitors.

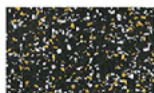
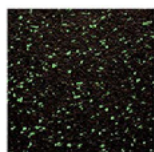
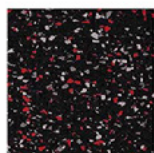
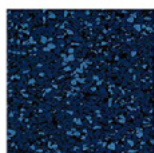
Let’s take a look at the options.



(Left to Right: Ardent Fitness installations—Multi-family community gym with Ecore Bounce 2 vinyl flooring, Custom inlay logos in rubber flooring, Pilates studio with Ecore Bounce 2 vinyl flooring)

RUBBER FLOORING: THE BEST CHOICE FOR GYMS

By far, the best flooring for any fitness space, whether it's multifamily housing fitness center or a home gym space is **rubber flooring**. Why rubber flooring? It can prevent slips and falls while also absorbing impact, and it's ideal for high-impact cardio and other workouts. Another plus, rubber flooring won't scratch or dent from lots of traffic and the occasional dropped weight.



Although the ubiquitous black rubber floor is what you'll encounter at most gyms, Ecore offers their wide range of rolled rubber and tile flooring in many color and pattern options. Ecore products offer endless possibilities for rubber flooring, and black is just the beginning. With Ecore products, you can create a floor that's as unique as your style and branding. Ecore products are available in a variety of colors, textures, and patterns, so you can create a floor that's truly one-of-a-kind. Whether you're looking for a bold statement or a subtle design, Ecore has the perfect product for you.



DIFFERENT TYPES OF RUBBER FLOORING

Along with a variety of colors and designs, what sets Ecore apart from the rest are the types of flooring they offer. Using proprietary technology to mold different sized layers of flooring, Ecore has options for nearly every type of sport and industry that absorb energy and return useful energy back to the user, creating innovative surfaces that perform better.

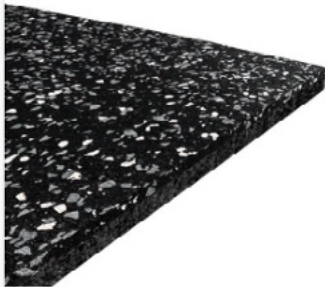
Ecore's **Performance series** includes several flooring types with varying thicknesses and base layers, each

designed for specific usage in mind. This series provides the ultimate surface for every athlete and training type, including Olympic-style lifting, functional training, conditioning, and more.

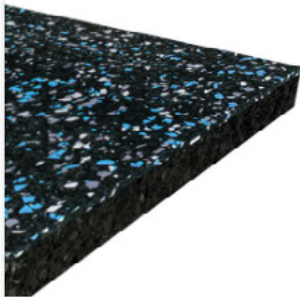
Additional flooring options designed specially for playgrounds, on-the-go training, and even non-fitness spaces round out Ecore's unmatched rubber flooring lineup.



Performance Motivate
7.5mm, 23 colors, sheet



Performance Motivate Plus
10.5mm, 24 colors, sheet



Performance Rally
14.5mm, 24 colors, modular, sheet



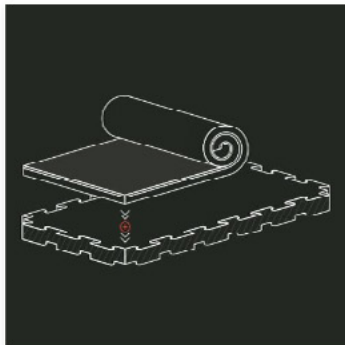
Performance Beast
10.5mm, 24 colors, sheet



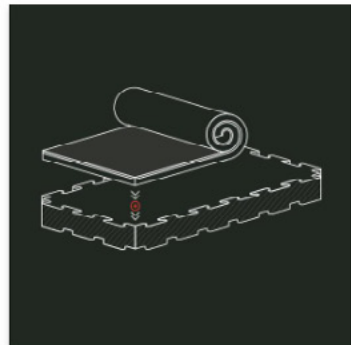
Performance Beast Plus
14.5mm, 24 colors, sheet



Performance Monster
22.5mm, 24 colors, sheet



**Performance Modzilla - 1"
System**
1" (25.5mm), 24 colors, sheet



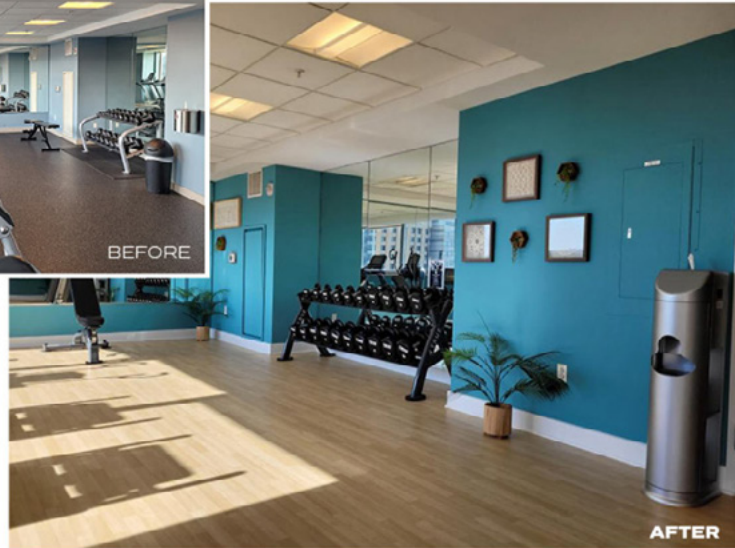
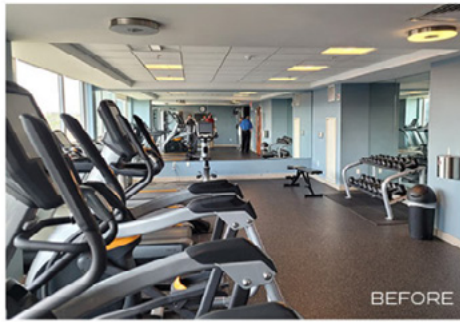
**Performance Modzilla - 1 5/8"
System**
42.5mm, 24 colors, sheet



Performance UltraTile
1" (25.4mm), 21 colors, modular



Performance dBTile
2.5" (63.5mm), 21 colors, modular



WOOD-LOOK GYM FLOORING: ALL THE AESTHETIC YOU NEED

When aesthetics matter most, nothing beats the look of a wood floor. With a warm vibe and classic, timeless appeal, using wood-look gym flooring can impart a very upscale feel to your workout space. Ecore offers **Performance Vinyl Tile (PVT)** that's engineered to be safer, quieter, and more ergonomic than traditional LVT products. In addition to the wood floor look, you get all of the benefits of Ecore vinyl flooring: low maintenance, high durability and long-lasting flooring.

(Above: Ardent Fitness installation. See our full Client Showcase with 929 Apartments - [click here](#))

Whether you're a barre studio, yoga center or dance studio, Ecore's PVT is a perfect flooring solution — and like their rubber flooring, PVT is available in several color options, adding to their appeal.

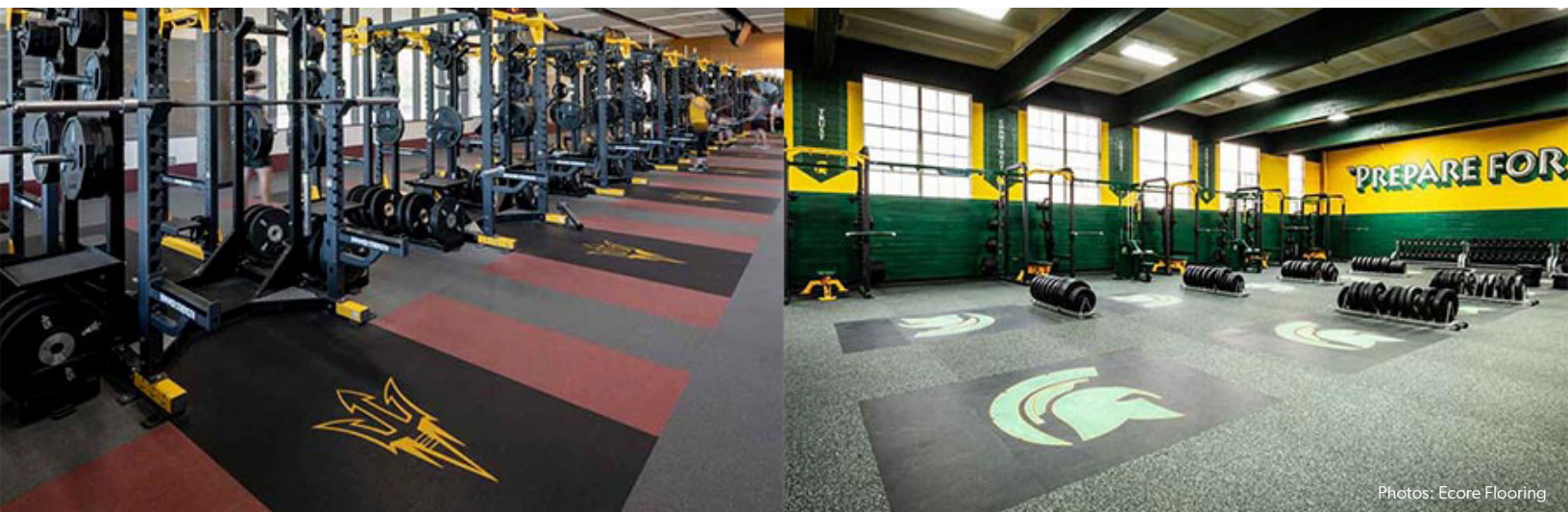


(Left: Ardent Fitness residential gym flooring installation)

CUSTOM OPTIONS WITH ECORE: LOGOS AND MORE

Put your mark, quite literally, on your gym flooring by choosing rubber floors in your school or brand colors, and create a unique look for your space. Here are a few options for customization:

Custom Logos: Take your logo or design and have it inlaid into rubber flooring. Ecore's custom flooring graphics are designed to enhance fitness or athletic spaces. These graphics can be installed on new or existing Ecore rubber or vinyl surfacing.



Photos: Ecore Flooring

Custom Color Matching: If you need to match an existing color scheme, Ecore can dye the rubber flooring accordingly. Ecore offers more than 35 standard EPDM colors. These colors are created through Ecore's ColorMill®. Ecore is unique, because it is one of a few flooring manufacturers to develop its own EPDM products at its facility in Lancaster, PA. The exclusive ColorMill® process ensures your design will feature the most vivid colors and exhibit a smooth, even finish. There are no limits to the imagination! Create a new shade with various formulations from the color palette for a completely custom look.



FORM + FUNCTION:

ATTRACT MORE MEMBERS & STAND OUT FROM THE COMPETITION

Rubber flooring is a great option for anyone looking to add style and creativity to their space. With Ecore's products, there are endless possibilities in terms of colors, textures, and patterns that you can use to make your space unique.

Fitness centers must continually stay on the cutting-edge of equipment and technology to stand out from the crowd and maintain membership growth. Thinking outside of the box with your flooring choice when it comes to safety, features, and aesthetics not only provides the best environment for your training programs, but **gives you an upper hand when attracting (and retaining) members**. Not only is rubber flooring durable and easy to maintain, but it also adds a sense of unification to your space, and should be considered as another part of your facilities' fitness equipment.

From their fitness and strength-training focused Performance series of flooring to blade-safe Blade (which as the name suggests, offers exceptional safety benefits while being blade resistant for ice hockey rinks) to Playguard Tiles, perfect for playgrounds, Ecore has the right flooring for nearly every space.

GET A **FREE** FLOORING SAMPLE!



To get a free sample of an Ecore flooring product you're interested in quickly and easily, click below.

Ready to explore the creative possibilities of rubber flooring with Ecore? Reach out to a flooring expert at Ardent Fitness today.



REQUEST A SAMPLE →

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